




FORWARD

Original Design

TOGETHER

2023 IMPACT REPORT



**Every child should be able to live a
healthy, empowered life.**

At Original Design, we want to create an environment where children can live in the Original Design that God created for them. This Original Design is filled with unhindered union with the Father, Son, and Spirit. We also want to introduce children to a community that helps them grow! Because of generous donors and volunteers, Original Design is able to offer opportunities for children to know who they are in Christ, receive the encouragement, life skills, and fun they need to live healthy, empowered lives.

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2023 IN NUMBERS

501

children directly impacted

16

children a part of year long
mentorship program

634

volunteer hours served

3

years of impact



Mentors go above and beyond to show their support for their campers. Avery (camper), participates in a volleyball league, and loves it! His mentor, Scotty, and volunteer, Karis, went out to show support to him as he played in a tournament. Avery went on to compete in the final game of the tournament and unfortunately did not win. However, Scotty was there through the ups and downs of the game, he stayed until the end and celebrated Avery's dedication to his team and the game.



HISTORY OF ORIGINAL DESIGN

Founded in 2020, Original Design is the result and collaboration of Jay's passions and dreams for helping give children opportunities to be empowered in all aspects of life by using faith, sports, and health education among many other life-skills. Connor Shaw and Marcus Lattimore were two of many people that gave their time and effort to help Jay turn this vision into a reality. In 2021 and 2022 Original Design hosted a year-long mentorship program that was built upon building relationships and creating environments where each child can be encouraged to live in the Original Design that God created for them. In 2021, there were 23 children, in 2022 there were 22 children enrolled in the program. Each child received a mentor that journeyed with them throughout the whole year at Original Design. The children walked away knowing how loved they were along with many skills that will bless them for years to come. The early years have paved the way for all that is to come as we dream about what the future will look like at Original Design!



2023 PROGRAM

Program Overview

Original Design exists to provide resources, opportunities, and supportive relationships necessary for children to live healthy and empowered lives. In 2023, we have implemented this mission in Columbia, SC through our year-long mentorship program for 16 campers between the ages of 8-12 year old, hosting a reunion camp for the previous groups of campers and mentors in 2021 and 2022, along with a multitude of other giveback events to bless children in our community. We believe that every child has an extreme value placed on their life and we are committed to helping each child that comes through Original Design to understand and experience that value. We believe that Jesus is the only person who can give us this value. We will provide an environment where the campers, mentors, and staff can live in the Original Design that they were created for. [Click here](#) to watch a video that showcases the impact of Original Design this year!



Mentors: Scotty Gavlin, Nick Canty, Noah Vincent, Joshua Hawkins, Wyatt Campbell, Rachel Gilmer, Mallory Haley, Andrea Moises, Jaylen Cobbs, Hanna Barton

Campers: Avery, Jayden, Grayson, Stella, Emily, Brayden, Nezzayah, Willie, Jamel, Carter, Hannah, Kwamirah, Audrionna, London, Brandon, Dre'yonne

Support Volunteers: Mackenzie Heck, Kristen Smith, Scott Urich, Cary Urich, Gracie Leatherman, Kyle Ewing, Donovan McMasters, Michael Scarnecchia, Brittany Ward, Jalen Bell, Lauren Hunt, Karis Piaquadio, Michael Parks, Will Urich, Beckham Adams, Lawson Estridge, Sophie Gerace, Jacob Reeves, Jake Petrone, Kerry Trapnell

Camp Programming Details

This year we have partnered with the Boys and Girls Club of the Midlands and Ezekiel Ministries to select a total of 16 children between the ages of 8-12 years old to be a part of our third year of our year long mentorship program. Because of our generous donors, these 16 campers and their mentors have taken part in our program at no-cost to them. Our ratio for mentor:camper is 1:2 this year. Our Mentorship Program is based upon building relationships, having fun, creating an environment where children can be inspired, and our campers knowing their Original Design as God's beloved child. We hosted day camps in May, July, and August while having a kickball tournament in October, a thanksgiving event in November, and a Christmas Camp to end out the year. The camps will be filled with a variety of experiences and learning activities for our campers. Our campers had fun by engaging in different forms of physical activity (all kinds of sports, games, and leadership development activities). Along with having fun, each camp we focused on teaching a specific skill session and then providing the campers with resources to practice what they have learned.

"I'm a dad before I'm Attorney General and making sure kids are protected and taken care of is one of my top priorities because it's personal for me.

Original Design does great work making sure kids know their purpose, know they're loved, and learn skills they need to be successful and empowered. I'm proud to support such an important organization."

- Attorney General
Alan Wilson

January — Cayce Elementary Giveback

In January 2023, we partnered with Andrew Droziak, Principal of Cayce Elementary School (CES), by donating school supplies that they were in need of. We donated 432 bookbags + a large amount of pencils, and notebooks. This donation was able to bless the 1,000 students enrolled at the school. Since standardized testing starts at the elementary level, this donation will help their needs when it comes time to test. CES is also a Title 1 School, so there is often a need for generosity in terms of school supplies. The impact of the amount of supplies provided was very appreciated among staff at CES.

February — Saluda River Academy Student Lunch Debt & Church SC Children's Ministry Donation

In February, we partnered with Brenis Aaron, School Social Worker for Saluda River Academy (SRA), and Paul Leonard, Pastor of Church SC. Original Design believes in serving and blessing in as many ways as we can to not only our selected mentorship program campers, but the next generation all around the Midlands.

We were able to bless SRA by paying off nearly 60% of their students' school lunch debt. The staff at SRA was blown away by the generosity that we shared. We made a point to share with them that we are able to bless them because our organization itself has been greatly blessed. We learned that high school seniors are not eligible to receive their diploma if student lunch debt is not paid. Although this was an elementary school, Aaron explained that this is a major issue across the board that any relief given chips into their overall district debt.

As well as blessing schools in the community, partnering with church children's/youth ministries is a way that we are able to give back. We asked Church SC to compile a list of things needed for their children's ministry and then we were able to fulfill everything on their list. Their needs included children's bibles, tables, age appropriate toys, and organization products. We were honored to be able to help them as they teach the ways of Jesus to the children in their church.

March — Reunion Camp

The Original Design reunion camp was held at Cayce Elementary school on March 18th for all of our campers and mentors from previous years to gather together and continue to build upon the relationships that were started years ago. This camp was filled with all kinds of athletic activities and plenty of time for mentors and campers to reminisce and build strong relationships. Although not all of our previous campers were able to make it to camp, we still saw 18 former campers come and enjoy the day with their mentors. We will continue to value our reunion camps as it's very important to us to stay connected to the campers and mentors who have served in the past.



May — Life Skills Camp #1 (Value + Identity)

Our Kickoff camp of the year was held in May at Cayce Elementary School. We gathered mentors and campers together for the first time, and it was amazing! Campers and mentors got to know each other through several ice-breaker challenges and get-to-know-me activities. We focused our first camp on the value of identity and the importance of establishing the identity of being sons and daughters of Jesus. We taught the importance of this being our foundation of identity as other things in their lives will tempt them otherwise. Along with teaching, we had several fun activities that gave campers a chance to bond with their fellow campers and their mentors. These activities were practical ways of rooting themselves in who they are and getting them acquainted with being confident in who Jesus has made them to be. We finished our first camp together eager to join together again in July for camp #2.



June — Forest Heights Summer Fun Boxes

In June 2023, we partnered with Forest Heights Elementary School to bless them with “Summer Fun Boxes.” These were composed of water balloons, spike ball kits, card game, catch phrase, and a restaurant gift card. The initiative is that we’d sponsor 10 families and pack \$200 worth of summer play goodies in there so that it prompts family engagement and safety this summer while they are out of school. We worked with Brenna Thomason (Social Worker) at Forest Heights to identify the families that she works with that would best benefit from the boxes. She was able to identify 10 families, ranging from K5 - 5th grade. She responded to us with gratitude, stating that parents were thrilled to receive activities for their children to play with over summer break.

“In a short time, my camper and I have become so close while getting to not only play games and have fun together, but also have genuine one on one conversations about her life and how best to handle school difficulties she is facing. I was able to take my camper to Frankie’s fun park to celebrate her birthday with games and go cart rides. It was the best day together and brought us so much closer not only as mentor and camper but also as friends. I am thankful for the opportunity Original Design has given me to be a part of Emily’s life!”

- Mallory Haley, Original Design Mentor

July — Life Skills Camp #2 (Work Ethic)

Our summer camp was centered around teaching our campers the life skill of having a great work ethic. One of our volunteers taught all of our campers the importance of having a strong work ethic and how it glorifies God to work hard with the skills He has given us. After the skill session was taught, our campers, mentors, and support volunteers loaded the bus to head to Agape Nursing home in Lexington, SC to put what they learned into practice. The whole group proceeded to beautify the nursing home by planting flowers and performing other landscaping needs that Agape had. This was in the middle of a Columbia, SC summer (If you know, you know) and not one camper complained and there were multiple mentors bringing back good reports of how their campers were so excited to work hard to help bring a smile to someone else.



August — USC WSOC Event

Through the generous donation of Gus Herlong, President at Midas, we were able to partner with the USC Women's soccer team for our August camp and it was a blast! Shelly and Jamie Smith gave our campers and mentors at Original Design a once in a lifetime opportunity and behind the scenes look at what it looks like to be a Gamecock Soccer players. The campers met the team, had a personal soccer camp led by the players and coaches, ate lunch with the team at the Dodie, and got the opportunity to talk and learn from the gamecock student athletes. The soccer team also donated the lunch as well as giving each camper and mentor gamecock team apparel.

October — Kickball Event

Original Design values mentor/camper engagement and physical health. As a way to exercise these values, we hosted a kickball game event in October with our mentors and campers. The event was amazing! Campers showed great teamwork and good sportsmanship skills all throughout the games. Getting together outside of a camp showed the wonderful relationships between campers as a group and their connection not only to their own mentor, but other mentors within our program. Now that they have been together three times previous, this event showcased the special bond that campers have among themselves.

November — Thanksgiving Event

In November, we gathered together for a Thanksgiving Blessing Night. During this event, we blessed The Lord, our campers, and our mentors. Our focus was on acknowledging how blessed we are and expressing gratitude to Jesus for the incredible memories we have shared as a 2023 program. Testimonies of His goodness were shared, and the campers led us through what they were grateful for. This practice was upheld throughout the year, and the campers had much to share. We enjoyed a Thanksgiving meal together with campers, their families, mentors, and our amazing volunteers who have served throughout this year's program.

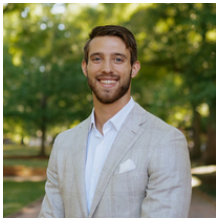
December — Christmas Camp

Our Christmas event in December was centered around generosity. During this event, we shared with our campers the importance of generosity and the value of giving rather than receiving. Each camper's mentor had secretly gathered a list of their wants, and they received Christmas presents at this event after we shared a meal together as a family. Our generous donors provided \$3,200, allowing each mentor to have \$200 to spend on their camper.





STAFF + GOVERNING BOARD



Jay Urich, Original Design Founder

Board Member & Executive Director of Original Design

A native of Greenville, SC and a former Gamecock quarterback, Jay is passionate about Jesus and the people around him knowing the love of God. Since ending his football career, he's been able to use his platform to create a nonprofit to support the children in Columbia, SC. Original Design is the result and collaboration of Jay's passions and dreams for helping give children the opportunities to thrive in all aspects of life by using faith, athletics, life skills, and health education. Jay, who excelled in the classroom throughout his time in Garnet and Black, graduated from the Arnold School of Public Health. He also graduated with a Master's degree in Higher Education Administration at the University of South Carolina in May of 2023 while serving as a graduate assistant in the student-athlete development department.



Coribeth Bell, Program Director

Original Design Staff Member

Coribeth is a graduate of the University of South Carolina, where she obtained a Master of Social Work degree. She had had the privilege of working within school and child welfare systems. Coribeth is passionate about children's rights and advocacy. She believes in the integrity of this organization and is thrilled to see the empowering impact of children within it. She is most excited about fostering mentor and mentee relationships that are positive and impactful. She hopes our program leaves the children within it feeling empowered and confident in who they were created to be.



Elizabeth Merritt, Communications Director

Original Design Staff Member

Elizabeth is a recent graduate from the University of South Carolina with a degree in Visual Communications. Being born and raised in Columbia SC, she has grown up with a passion to use her gifts to serve others in the local community. In summer of 2022, she was the Creative Media intern for Original Design, where she saw first hand how impactful this program is on the lives of children in South Carolina. She is excited to continue doing what she loves for Original Design as the Communications Director, and cannot wait for what this year has in store.

Governing Board



Tim Vaughn

**President of Blue Choice Health Plan
Original Design Board Chair**

As the current president and chief operating officer of BlueChoice® HealthPlan of South Carolina, Tim is responsible for overseeing all four of BlueChoice®'s health care lines of business. BlueChoice currently offers products in the large group employer market, small group employer market, individual health insurance market, and a Medicaid HMO product, Healthy Blue. Tim is a 27-year veteran with BlueCross® BlueShield® of South Carolina and BlueChoice, having served in a variety of capacities during his tenure. Tim received a Bachelor of Arts degree in business administration from Furman University. He is a certified public accountant. Tim serves on the board of several organizations including the EAP Alliance, Inc., Junior Achievement of Greater South Carolina, & Original Design. Tim is also a Deacon and Church Treasurer of Gateway Baptist Church in Ballentine, SC.



Anne Wilkins Brooks

**Director of Marketing at Southern Visions Real Estate
Original Design Board Member**

Anne is a native of South Carolina and has always been passionate about serving in her community. Anne has worked with youth in board and volunteer positions for over 30 years. Anne believes we can change the lives of young people by sharing the gospel with them and showing them compassion. Original Design's mission of teaching youth about the love of Jesus through camps, learning skills and knowing the value of faith, made it an easy decision for Anne to join the OD Board. Anne holds a B.A. in Business Administration and a Masters in Business Administration, both from the University of South Carolina. Anne and her husband Chuck live in Columbia, and have 3 children, a daughter-in-law, son-in-law, 2 beautiful grandchildren and a 5lb dog named Coco.



Kellah Webster

**Owner at Environmental Systems Testing Services
Original Design Board Member**

Kellah Webster has served on the Board of Governors since 2017. She most recently served as the board representative from Congressional District 7. A resident of Conway, SC, Webster is a 1992 graduate of UofSC with a B.S. in Sport and Entertainment Management. She is the co-owner of Environmental Systems Testing Services Inc. Webster also serves as the chair of the Horry County Gamecock Club.



Larry Chandler

**Firehouse Subs Franchisee
Original Design Board Member**

Larry was Born in Olanta, SC and currently lives in Blythewood, SC. He is married to Jewel Rogers Chandler. Httended the University of South Carolina. He is the Owner of TLC Enterprises, and AP&RP doing business as Firehouse Subs with 37 locations in South and North Carolina. Owner of Chandler Restaurant Group doing business as Slim Chickens in the Charleston/Myrtle Beach and Florence area.He got involved with Original Design after meeting Jay and hearing about his vision to help children in our state. It has been a very positive experience to say the least.



Whitney Sullivan

Morning News Anchor & Multi-skilled Journalist at WLTX Original Design Board Member

Whitney Sullivan is an anchor and multi-platform producer for WLTX-TV, creating content for and appearing on the station's weekday morning newscast. Whitney attended grade school in Richland District Two and graduated with honors from Clemson University. Whitney is the 2023 South Carolina Television Personality of the Year. In addition, she also received the Merit Award for South Carolina Anchor of the Year from the South Carolina Broadcaster's Association. Whitney has been nominated for six Emmy awards for her work as a producer, reporter, and anchor. In 2020, she was presented with the Diversity and Inclusion Excellence Award by the Columbia Veteran Affairs Health Care System. Whitney is a member of Alpha Kappa Alpha Sorority, Incorporated and serves on multiple boards of nonprofit organizations in the Midlands. Whitney is a community-focused storyteller with a passion for uplifting, informing, and encouraging others.



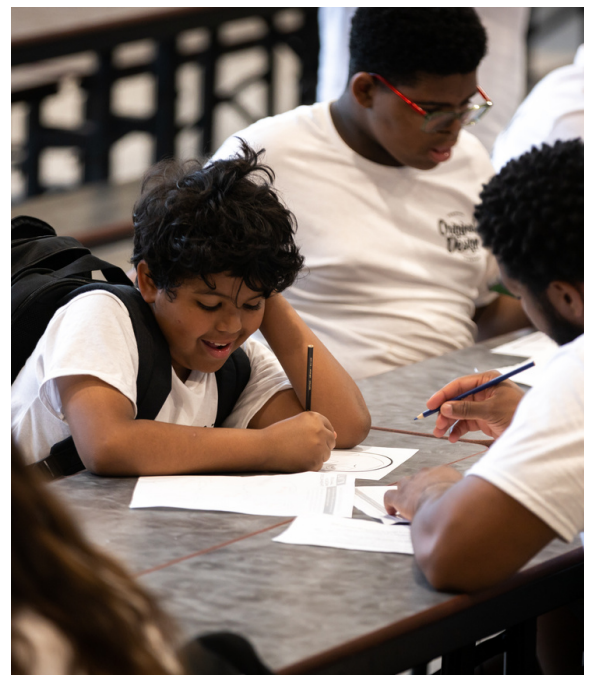
Tim Packer, CPA

Tax Supervisor at Dean Dorton Original Design Board Member

Tim is a native of South Jersey and currently serves as a tax supervisor at Bauknight, Pietras & Stormer, P.A. He is passionate about using his gifts as a CPA to help other people in a variety of ways. His favorite thing about Original Design is the impact that is seen within the family unit. He also serves on the governing board of The Garnet Trust Foundation (The official Gamecock NIL Collective).

"I am the mother of a now 11 year old son, who has been blessed with the opportunity to participate in the Original Design Mentorship Program. He really enjoys, and looks forward to, each time that the group of Mentors and kids get together. I like that they have presented a different fun activity at each gathering. As a parent, I love the lessons that my son is learning along the way, especially the bigger picture ones that have given him a new perspective in life. I am thankful for the good influences, and positive role models that my son is interacting with, and this is not just his Mentor – this includes everyone that is involved. It has been a wonderful experience, for both my son and me, and I'm grateful that we were able to witness such amazing generosity in action."

**- Ashleigh Brown, Parent of
Mentorship Program Camper**



FUNDRAISING REVIEW

We are very thankful for all of our donors who have invested into what we have been doing at Original Design. We are able to make a great impact because of the generosity of the people who give (both one-time gifts and recurring gifts). Along with our donors who are sowing into what we are doing, we also have multiple fundraisers that help push forward our mission.

Golf Tournament

On October 12th, we hosted the inaugural Capital City Championship golf tournament Presented by Blue Choice Health Plan. There were a total of 20 teams that came out to Oak Hills Country Club in Columbia to support our mission. Due to the generosity of all of our sponsors and teams, we were able to raise a total of \$30,540. We are looking forward to continuing the tradition of hosting a golf tournament each October to raise money to help continue to push forward our mission at Original Design.

Hog Roast

In August, Josh Willobey, owner of Market on Main and Shannon Watson Solutions hosted a Hog Roast Fundraiser for Original Design on the Market Party Express. We were able to raise \$5,000 for Original Design this night!

House Events

Kevin and Rami McCutchen hosted their friends at their house for a night to learn more about Original Design. It was a great night of fellowship and a more intimate environment to gain more insight on all we are doing at Original Design.

Camper Sponsorships

These families or individuals sponsored one of our campers through the year-long mentorship program. This included the cost of all camp expenses for the campers to learn the different skills that were taught, all meals, their Original Design bookbag, tshirt, Thanksgiving blessing, Christmas gifts and many other expenses that are needed to put on our camps. We are so thankful for all of our donors' generosity in making Original Design a reality!

Thank You Donors:

Mr. Eddie and Phylis Kinsey
Mr. Reese and Abigail Way
Mr. David and Christi Epps
Ms. Lana Fortson
Mr. Kevin and Rami McCutchen
Mr. Trey Pennington
Mr. Trevor and Morgan Knox
Mr. Cubby Culbertson
Mr. Bob and Dale Paulling
Mr. Rob and Linda Hochstetler
Dr. Pete and Amy Loper
Mr. William Cason
Mr. Frank Cason
Mr. Barry and Allison Bodiford
Mr. Gerald and Jennifer Perritt
Mr. Rion and Charlotte Cobb
Mr. Ken and Cyndi Long
Joyce Hill



THANK YOU TO OUR BUSINESS SPONSORS



"I am a proud donor of Original Design because of the great work Jay and his team do in our community. In a world where self-worth is coupled with status, money, and accolades, Original Design reminds the children of our community that they were created in the image of God. Original Design reminds all children, no matter their background, that they are loved and that they are worthy. I give to Original Design because the current children of our community are our future leaders."

- Chris Paschal, Original Design Donor



FORWARD TOGETHER

We are looking forward to the years to come at Original Design! This coming year will be our 4th year of programming and we are excited for the 20 new campers and mentors that will be a part as well as meeting the other children that we will serve. We could not do this important work without all of our donors and volunteers. We are so thankful for everyone who has supported us in the past and are looking forward to meeting those who might be interested in supporting us in the future!

If you are interested in being a mentor in 2024,
[please click this link to submit an application.](#)

If you are interested in donating to Original Design,
<https://originaldesign.mywell.org/give/register> please click
this link to create a profile and donate. You can also donate
via check or stock. If you have any questions or want to
donate via stock please email Jay at urich.jay10@gmail.com

If you are interested in being a support volunteer at Original
Design, [please click this link to submit an inquiry.](#)

Thank you so much for your prayer and support as we are being obedient to what the Lord has called us to! We are so excited for all that is to come!

Original Design is a registered 501(c)(3) non-profit organization. Contributions to organizations with 501(c)(3) status may be tax deductible. Please consult your tax advisor to determine the deductibility of this contribution. EIN:86-2391812



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